

# Using Artificial Intelligence to Support Your Career Growth

## Career Exploration

- Use Artificial Intelligence (AI) tools—such as career exploration chatbots—to get early suggestions for career paths aligned with your skills, interests, and values.
- Use AI to explore majors, minors, and skills connected to your preferred career direction.
- Explore different career paths based on your major, minor, or educational background.

## Skills Assessment and Development

- Use AI to identify your skill gaps and find online courses or resources for upskilling based on industry trends.
- Leverage AI to extract key skills from job descriptions or industries, so you know what employers prioritize.

## Resume and Application Support

- Leverage AI to generate tailored resumes and cover letters that highlight your most relevant skills.
- Use AI to understand ATS-friendly resume formatting and improve how your application performs in automated systems.
- Use AI to tailor your materials to specific positions, companies, or industries.

## Interview Preparation

- Use AI-powered mock interview tools to analyze your delivery, speech patterns, and response quality.
- Upload job descriptions to receive customized interview questions and suggestions for strong responses.

## Networking and Personal Branding

- Use AI to identify relevant LinkedIn connections, companies, and professional communities.
- Leverage AI to help draft or refine your professional profiles, posts, and personal branding statements.
- Use AI to pinpoint areas where your online presence or personal brand could be strengthened.

## Employer Relations (From the Job Seeker Perspective)

- Understand how employers use AI to screen applications so you can tailor your materials to automated review systems.
- Prepare for interview processes that may incorporate AI techniques such as facial or response analysis.
- Use insights about automated hiring processes to submit stronger and more strategic applications.

## Job Market Insights

- Use AI tools to access real-time labor market trends, emerging industries, and in-demand skills.
- Look up salary benchmarks tailored to your location.
- Use AI to identify resources related to immigration policies and career support, if relevant.

## Career Programming and Assessment

- Use AI to develop or engage in career workshops, activities, and learning modules.
- Leverage AI to create assessments, surveys, and tools that help you evaluate your career goals and progress.

## Reference

- [AI Application Areas in Career Development](#). National Career Development Association.